

# JASON JANG

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## PROFILE

- A positively motivated, results-driven leader with excellent communication, organization and problem solving skills.
- Thrives in both team-based environments and self-directed projects.
- Recognized for creativity and innovation in the resolution of difficult and complex situations, and for the ability to think outside traditional parameters.
- Possesses strong aptitude for business and project management with the ability to prioritize and manage multiple deadlines.
- Effectively and comfortably communicates ideas and concepts with a strong ability to negotiate and influence.
- A true team player that always has the bigger picture in mind.

## WORK EXPERIENCE

### *Developer, Digital & Mobile: BSTREET Communications, Toronto (2008-present)*

- Designed the IA and developed wireframes a user experience to help secure BSTREET's largest digital budget to date.
- Worked with PHP, SQL, CSS, HTML, JavaScript to launch campaign sites.
- Developed and updated sites within various content management system including Drupal, Joomla, and Wordpress.
- Streamlined company processes in collaboration with designers and project managers.
- Collaborated with designers to create what has become the standards upon which BSTREET has launched a number of successful mobile campaigns.
- Provided support and knowledge sharing for print designers and creative staff on standards, best practices, and hurdles of web design.

### *Web/Graphic Designer: Top Notch Themes, San Diego (2007-2008)*

- Enabled company's initial launch as a programmer, managing front and back-end code.
- Implemented with Photoshop, CSS and HTML markup to create entirely new designs for resale on Top Notch Themes.
- Worked with PHP, SQL, CSS, HTML, JavaScript technologies in a DRUPAL environment.

### *Web Designer/Developer: Self-employed, (2005-Present).*

- Designed, developed, and managed the launching of a 100-plus page website for a Taiwan based manufacturing company (a 10 month project).
- Designs, develops, and maintains websites for small businesses including a consulting firm, hotel, and not-for-profit agency.

### *Project Manager/Web Designer/Developer: Ryerson University Student Services, Toronto, Ontario (2004-2005)*

- Managed the launch of 7 student support service websites – created needs assessments, designed each site based on the assessments, tracked system requirements, coordinated all stakeholders, launched all sites on time and within budget, and performed usability tests.
- Re-hauled and greatly improved the overall information architecture, usability and accessibility the Student Services various website improving the value of the websites to the Ryerson student body.

# SKILLS AND EXPERIENCE

## *Technological Knowledge*

- A deep knowledge of a wide array of software as well as a strong understanding of HTML, CSS, JavaScript, PHP, and SQL.
- Extensive experience with Photoshop and illustrator.
- Experience with analyzing and proposing hardware requirements based on software needs and organizational growth.
- Experience with various web-based content management systems including Joomla, DRUPAL and WordPress.
- Talented in troubleshooting software or hardware related problems.

## *Leadership*

- President of the ITM Student Association at Ryerson University
- Led a team to launch the inaugural annual IT-Business Conference, Connect IT, to improve the profile of Ryerson University and the ITM program in the Canadian Business world, and to provide students with an understanding of IT and business in the context of our present-day world.
- Sat on the Project Funding Allocation Committee for Students (P-FACS), a group that is responsible allocating funds for various student projects that contribute and support Ryerson University's culture and community.

## *Project Management*

- Singlehandedly designed, programmed, and managed the launching of a website for AViTA, a Taiwan-based manufacturer of over 100 different health care technology products.
- Managed and coordinated with the administrative members of 7 different student support groups within Ryerson University's Student Services to assess and improve the information architecture of their websites.
- Team leader of IT & Strategic Management Thesis Project (Ryerson University). Conducted a strategic analysis and technology needs assessment of a medium-sized non-profit organization. Study led to a successful implementation by partnering with a local value-added reseller.

# EDUCATION

## *Ryerson University – Toronto, ON (2001-2005)*

- Bachelor of Commerce in Information Technology Management. Major in Systems Development and Implementation.
- Key Courses: IT & Strategic Management, Applied Feasibility Analysis, Business Process Design, Systems Analysis and Design, Project Management of IT, Organizational Behaviour, Management of Change, Marketing: Selling, Product Marketing, and Marketing for NFP.

# INTERESTS AND AFFILIATIONS

- Toronto Celiac Association Volunteer Webmaster
- Spare time activities and interests include: cooking, travelling, martial arts, and rock and roll.